

Managed Content Distribution



Digital Media Solutions

DISH Network® Digital Media Solutions offers a fully managed content distribution and delivery solution. Whether you're distributing software, e-learning and training content, business and policy documents, audio, video, or catalogs, you need fast, efficient and reliable content distribution. With Managed Content Distribution, getting heavy content to the right place at the right time is no longer a challenge.

Reliable Content Distribution and Delivery
Deliver Content to Edge Sites
Use Bandwidth Efficiently
Relieve Admin/IT Burden

Ideal For:
Retail
Financial Services/Banking
Hospitality
Health Care
Pharmaceutical
Services
Transportation
Government

Network Footprint:
Public Internet
Private Intranet

- WAN
- VSAT
- Wireless
- Broadband

Hybrid (Public-Private)

Move Large Content Reliably and Efficiently

With DISH Network Managed Content Distribution, you can quickly and efficiently deliver large content across networks of any size, scope or topology. Utilizing patented OmniCast® reliable and scalable unicast or multicast distribution, content is uploaded to the service via the DISH Network secure web portal, then scheduled for distribution based on a series of options (schedule, priority, bandwidth, etc.) selected by the user.

With OmniCast's dynamic bandwidth management and hyper-efficient transport protocols, which utilize WAN resources much more effectively than traditional transfer methods, content is replicated across the WAN to edge devices very efficiently.

As a highly reliable, redundant customer solution with dedicated receiving devices at each remote location (all managed by DISH Network), the Managed Content Distribution service removes the headaches of content distribution, allowing your organization to operate proficiently and with more agility.



Cost-Effective Management

With the most scalable, most efficient content delivery solution available on the market today, DISH Network Managed Content Distribution provides a cost-effective, transparent multi-platform solution to:

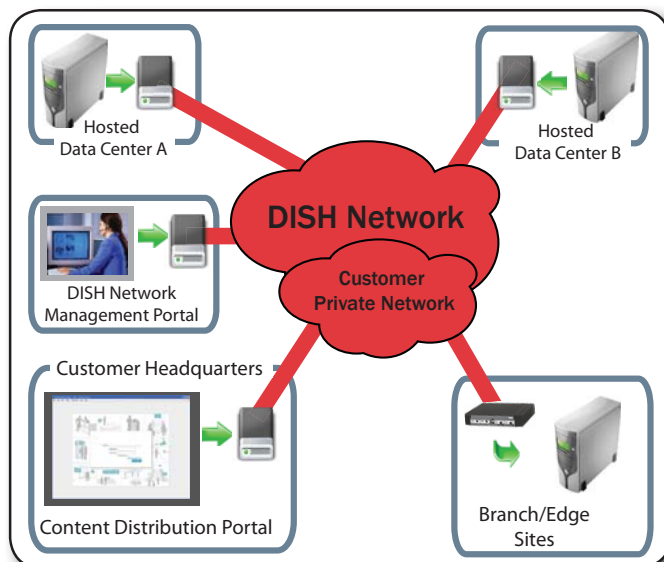
- Distribute large files, software updates, training video clips or product promotions to thousands of servers, employee desktops, or kiosks without congesting your WAN
- Accelerate content distribution in enterprise networks with multicast, intelligent bandwidth management and cascading distribution
- Reduce IT administration by automating delivery to predefined receiver groups
- Load, schedule, assign, prioritize, and automatically distribute content

Why DISH Network Managed Content Distribution?

Secure Distribution Customized to Your Needs

With DISH Network Managed Content Distribution, content is delivered simultaneously and securely over your network. Data can be sent and received from any server or desktop on the network, and the entire process can be managed from one central point. DISH Network's immense support infrastructure provides customized 24x7x365 monitoring and management, eliminating technical headaches after deployment. As a managed service, you can choose the management level of your service customized to your needs. DISH Network Managed Content Distribution provides:

- A cost-effective alternative to building your own CDN
- Operational expertise and experience
- A flexible choice of software and hardware
- Efficient business turnaround—service can easily be added to an existing contract
- Quick deployment for faster time-to-market and rapid ROI



Take Control Over Distribution of Digital Information

Easily Manage and Automate Bulk Transfers of Data

Move Content to a Few Locations, a Region or Across an Enterprise

Send Single Files or Packets Containing Files with Receipt Notification